



Priority1

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## **PRESS RELEASE**

### **Priority1 Director, Corin Jacka, takes up appointment as Community Ambassador at Smiling Mind.**

MELBOURNE: One of the visions of Priority1 Wealth Management Group is to improve people's overall happiness and wellbeing not just their financial literacy.

"As part of this vision I am thrilled and honoured to be appointed a Community Ambassador at Smiling Mind"

Smiling Mind is a pre-emptive mental health and wellbeing program. They are a not-for-profit initiative funded by private donors. Their core objective is to teach young people and adults a life skill that will help to manage stress, increase awareness of negative emotional states, improve attention and focus and help prevent mental health issues later in life.

"With between a quarter and a third of Australians reporting to suffer above normal levels of stress, anxiety and depression there is a real need to provide programs to improve wellbeing in schools, workplaces and communities", said Mr Jacka.

Research shows positive psychology and the practice of mindfulness meditation can increase an individual's emotional intelligence, general wellbeing and ability to focus and pay attention.

"Having practiced and experienced the benefits myself and seen it in others, I firmly believe this practice can make a significant contribution to someone's overall wellbeing. Particularly when incorporated with other areas such as improved financial literacy, physical health and social engagement".

The Smiling Mind mission is to provide accessible, lifelong tools that become embedded into the fabric of society. Creating happier, healthier, more compassionate people.

"I am really looking forward to further developing my own meditation practice, working with my community to raise awareness, particularly in the local schools and workplaces, of Smiling Mind and mindfulness meditation and its benefits in our modern world," says Mr Jacka in anticipation of taking up his new role.

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## Background

### Priority1 Wealth Management Group

Melbourne-based Priority1 Wealth Management Group offers independent financial advice, with integrity, to an ever increasing community of clients across Victoria and around Australia.

Founded in 2007, the company seeks to deliver true independent financial coaching and strategic advice, and provide financial education seminars as part of its Community Support Program.

Services include strategic advice such as appropriate structural planning, taxation planning, cash flow management, asset management, estate planning and risk management.

Demand for the company's services has spread thanks to the growing popularity of Priority1's informative educational finance seminars.

Priority1 has recently joined forces with Corin Jacka Financial Solutions to create one of the strongest independent financial planning companies within Melbourne's outer east. Over 400 families now enjoy the comfort of knowing they are receiving the unique benefits of genuine independent advice, which is specifically tailored to their own personal goals and objectives.

### About Corin Jacka

Corin Jacka has been in the finance industry for nearly 20 years. He has work for major institutions and been a Director of a large boutique financial planning business. He also adjudicates on the Financial Ombudsman Service, Investments, Life Insurance and Superannuation Panel as an Industry Representative. Concerned about the heavy conflict of interest in the financial planning industry he established Corin Jacka Financial Solutions in 2012 with the vision to become **a leading advocate for true independent advice and a leading provider of financial literacy education.**

In 2015 Corin Jacka purchased Priority1 Wealth Management Group with the aim to provide a financial planning business of independent coaches that provide financial literacy education and accountability to help people make **smarter choices about their money so they can focus on things in their life that are more important to them than money.**

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